

# WESTCHESTER CHILDREN'S ASSOCIATION

Children's Champions Since 1914

2016an





## WESTCHESTER CHILDREN'S ASSOCIATION

OUR VISION Every child healthy, safe, and prepared for life's challenges

#### **OUR MISSION**

To identify children's needs, make those needs known, and see that they are met

#### **OUR WORK**

We turn data into knowledge, build a shared agenda, and mobilize for change

#### A MESSAGE FROM THE PRESIDENT

Dear Friends of Westchester Children's Association,

As President of Westchester Children's Association, I am proud to present to you the annual report of our important work ensuring that all children – from newborns to young adults – in our county get what they need at each stage of development. The growth of our day-to-day operations enabled by our recent centennial campaign has appreciably strengthened our capacity, and WCA is doing more for young people than ever before.

We are so grateful to our generous donors, without whom we could not exist. To protect our independence, WCA does not accept government funds. We are supported solely by individual donations, private and corporate foundations, and bequests. We remain committed to WCA's mission – ensuring that every child is healthy, safe and prepared for life's challenges – which has not changed since our inception. We are very grateful to those who enable us all to be children's champions, and to speak up fearlessly on their behalf.

When we invest in children, we invest in the future. In these uncertain times, when even the most basic human services for the most needy are threatened, our children and youth need strong voices to speak up for their needs and fight for our future. WCA's successful advocacy cannot happen without the dedicated efforts of our energetic and committed staff and board, our enthusiastic community partners, and, most importantly, our many philanthropic donors. We thank you sincerely for your gifts and for helping Westchester Children's Association to remain effective as the voice of Westchester's children.

Sincerely yours,

"When we invest in children. we invest in the future. In these uncertain times, when even the most basic human services for the most needy are threatened. our children and youth need strong voices to speak up for their needs and fight for our future."

Douglas Gould, WCA Board President

# 2016 AT A GLANCE...

#### **FEBRUARY**

WCA releases 2016 Data Bulletin at the Legislative Breakfast



#### MARCH

Raise the Age Lobby Day



## A year of building awareness, growing



Scan of home visiting services in Westchester conducted

JULY



GPS 4Kids
GATHERING POLICY SOLUTIONS

GPS4Kids Summer Celebration; announces overall goal

ALICHET



Community
Snapshots with
additional locales
released

CEDTEMBEE

## "WCA has proven how local advocacy can impact a statewide and national movement. We thank them for their 100-year-old collective voice!"

- Christian Philemon,
Executive Director of the Youth Shelter Program of Westchester

#### **APRIL**

Legacy of *Tomorrow* Starts *Today* honoring Allan Houston



#### MAY

Raise the Age Conversation with local police departments



#### JUNE

WCA leads conversations to overhaul County's funding process for community youth programs



## collaborations, and solidifying progress.



Live stream viewing of Harvard's Robert Putnam at Sarah Lawrence College

**OCTOBER** 

Candidate survey conducted and voter registration training offered

NOVEMBER

WCA holds first teen advocacy workshop for 25 youth.

**DECEMBER** 

## **HOW WCA WORKS**

#### We Educate!

We analyze data, publish information and hold events to educate the public and policy makers about children's needs

2,800
2016 Community Snapshots
were downloaded

550 2016 Data Bulletin viewings

## **Over 480 attendees**

at our educational events

### We Connect!

We convene and lead conversations to build a shared agenda addressing those needs.

## 350 members

in WCA-led coalitions

Over 4,000

**Twitter** followers

Over 1,400

NEW Facebook fans

#### We Act!

We advocate and mobilize parents, youth, and concerned citizens to support effective solutions that improve kids' lives.

## Over 400 took action

through in-person and online advocacy

### THANK YOU TO OUR **GENEROUS DONORS**

With the support of our generous donors, WCA has grown dramatically in recent years, and we are doing more for young people than ever before. When WCA succeeds, thousands of lives are improved, and we are deeply grateful to all of our donors. listed below, who make our work possible.

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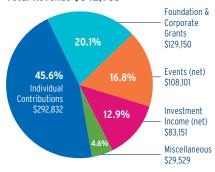
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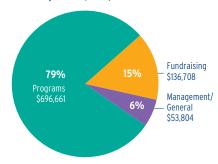
We have made every effort to ensure the accuracy of our donor listing. If your name has been omitted or misprinted, please accept our sincere apologies and notify Betsy Steward at bsteward@wca4kids.org or 914.946.7676 ext. 303.

#### **FINANCIAL PROFILE FOR 2016**

#### Total Revenue \$642,763



#### Total Expenses \$887,173



In 2016, WCA spent \$244,410 of cumulative net assets from prior years to offset expenses in 2016.

Note: This financial summary is based on unaudited financial statements. A copy of the complete audited financial statement is available from WCA upon request, or from the New York State Attorney General, Office of Charities Registration, 120 Broadway, New York, NY 10271.

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#### **GIVE**

Become a monthly supporter, make a single gift or leave a legacy gift. Learn more at http://bit.ly/WCADonate.

#### TAKE ACTION

Positive change happens when many people raise their voices on behalf of children and youth. For easy ways to become an advocate for children and youth, visit http://bit.lv/WCAaction.

#### **STAY IN TOUCH**

Keep up to date on issues affecting Westchester's children and youth, plus be alerted to actions you can take to help. Subscribe at http://bit.ly/WCAfriend.

#### SPREAD THE WORD

When you share social media posts, forward a petition to friends, or invite someone to a WCA event, you're helping us make sure that our children's needs are met. Tag us @wca4kids.

#### CORPORATE SUPPORT

Would you like your business to support our county's children and families? Consider joining Westchester Companies for Kids. Find out more at http://bit.ly/WestCo4Kids.



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914.946.7676 www.wca4kids.org





