

**Show customers
that your
company cares
about children and young
people in our community.**

We invite you to join Westchester Companies for Kids (WC4K) and commit to working with Westchester Children's Association (WCA) to ensure that every child in our area can reach his or her full potential.

With the help of the business community we are building a strong future, strengthening our impact on the lives of newborns, toddlers, children, teens, and young adults.



**Help ensure that our children
will always have a strong,
independent and effective voice
to speak up for their needs.**

**Established by some of
Westchester's most
influential leaders.**



FOUNDING CHAIRS

John M. Tolomer

President and CEO, The Westchester Bank

Kevin Bovet

VP of Sales & Business Operations, Westchester Knicks

FOUNDING MEMBERS

Barhite & Holzinger, Inc.

Empress Ambulance Service, Inc.

NY Hospitality Group

Spencer-Adams, Inc.

Stop & Shop

Walison Corp.

The Westchester Bank

Westchester Knicks

Join today! Contact...

**WESTCHESTER
CHILDREN'S
ASSOCIATION**

Children's Champions Since 1914

Betsy Steward

Director of Development

(914) 946-7676 ext. 303 bsteward@wca4kids.org

470 Mamaroneck Avenue, Suite 304
White Plains, NY 10605

**Become a
member of**



Westchester Children's Association works to ensure that every child is healthy, safe, and prepared for life's challenges.

WE EDUCATE!

We educate the public and policy makers about children's needs.

WE CONNECT!

We connect partners to build a shared agenda for young people.

WE ACT!

We mobilize community members, civic leaders and government officials to make positive change.



**We're making a
BIG difference for kids!**

WHY JOIN WC4K?

- **HANG WITH THE GOOD GUYS.**
Join a distinguished group that shares the same civic-minded philosophy.
- **IMPROVE YOUR BRANDING.**
Show the WC4K logo and show that you care about the community.
- **LEARN ABOUT YOUR CUSTOMERS.**
Stay informed about trends affecting Westchester's families and children via WCA's comprehensive data analysis.
- **NETWORKING.**
Enjoy opportunities to network with WCA's many government, non-profit, education, and community partners.
- **JOIN THE CONVERSATION.**
Share your ideas about helping kids in Westchester.

THE COSTS OF ADVOCACY: HOW YOUR SUPPORT IMPROVES LIVES

\$500	Produces materials to support work readiness for teens.
\$1,000	Underwrites a bus trip for teen and adult advocates to visit legislators in Albany.
\$5,000	Helps us fight for maternal, infant and early childhood home-visiting programs to strengthen families.
\$10,000	Finances publication of our annual Data Bulletin, a key resource for understanding children's issues.

MEMBERSHIP REQUIREMENTS

- ✓ Show the WC4K Logo on your website or in your storefront.
- ✓ Allow WCA to list your company on our website and other materials.
- ✓ Contribute financially or in-kind.

SUGGESTIONS FOR IN-KIND SUPPORT

- Offer internships or shadowing opportunities for teens who are in job training
- Provide space for WCA-led meetings
- Print a WCA Publication
- Host a WC4K event
- Introduce WCA to your staff and encourage them to get involved



**The WC4K logo communicates
that your company cares
about children and youth.**