

WESTCHESTER CHILDREN'S ASSOCIATION

Children's Champions

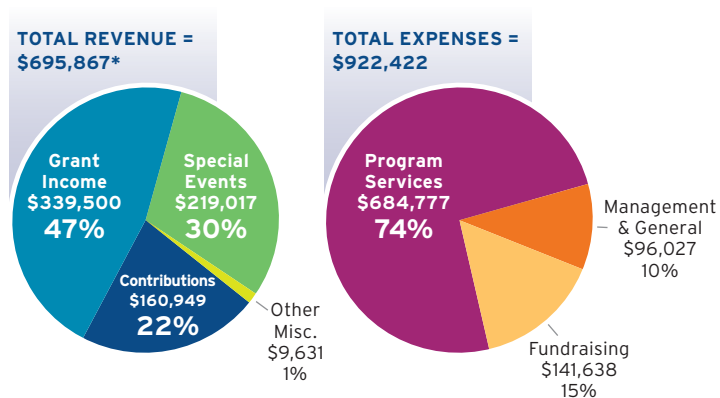
Since 1914

2018 Annual Report



Ensuring all Westchester's children are healthy, safe, and prepared for life's challenges.

FINANCIAL PROFILE FOR 2018



In 2018, there was a shortfall of revenues to expenses in the amount of \$226,575. WCA has unaudited net assets (assets minus liabilities) of \$2,758,416 and unrestricted assets of \$719,623.

*Investments recorded a loss of \$33,230 as of 12/31/2018.

Note: This financial report is based on unaudited financial statements. The final audited financial statement is made available on the WCA website www.wca4kids.org and may be requested from WCA or from the New York State Attorney General, Office of Charities Registration, 120 Broadway, New York, NY 10271.

BOARD OF DIRECTORS & STAFF as of December 31, 2018

BOARD OF DIRECTORS

Catherine Draper, *Chair*
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 Jody Greenbaum, *First Vice President*
 Myrna Forney, *Vice President*
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 Jordana Lorenzo,
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 Erica L. Ayala,
Project Manager
 Ilana Fleischner,
*Development & Administrative
 Assistant*

A MESSAGE FROM THE WCA BOARD PRESIDENT



Dear Friends of
Westchester Children's Association,

Westchester Children's Association takes pride in its history rich with accomplishments that have improved the quality of life for children, made possible by our donors, who enable us to be children's champions and to speak up fearlessly on their behalf. As Board President of WCA, I want to thank you for your generous support of our work.

2018 has been a busy and productive year. We said goodbye to longtime Executive Director Cora Greenberg and welcomed veteran WCA staffer Allison Lake to lead our organization. We hosted our first full day advocacy breakfast and conference, Vision 0 to 3, informing partners of potential advocacy opportunities to drive positive outcomes for babies and toddlers during those critical first 1000 days of life. We introduced our monthly giving campaign, Defenders for Children, through which we were able to donate much needed sweaters to children at domestic abuse centers. We released our community snapshots, filled with important data about all 40 school districts in our

county. This detailed collection of critical data describing multiple aspects of Westchester's children's lives is available as an interactive tool on our website- putting data directly into the hands of the public. Our collective impact program, GPS4Kids, that focuses on keeping kids in positive learning environments launched the much-anticipated 'Data Hub' allowing for the perfect trifecta of data, community voice and advocacy.

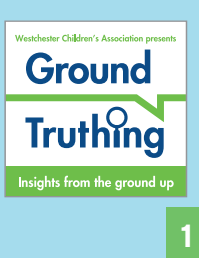
Now more than ever, children, youth and young adults need strong voices to speak up for their needs and fight for our future. WCA's successful advocacy cannot happen without the dedicated efforts of our energetic and committed staff and board, our community partners, and, most importantly, our many philanthropic donors. Your generous and consistent support enables us to be children's champions. We are grateful and emboldened by your partnership in this vital work!

Together we will continue to make sure that all of our children thrive!

Sincerely Yours,

A handwritten signature in blue ink that reads 'Ann Umemoto'.

Ann Umemoto, WCA Board President



WESTCHESTER CHILDREN'S AS

WINTER

1. Launch of *Ground Truthing* podcast
2. OPACC receives WCA's community advocacy leadership training
3. Meeting with Senator Bailey's staff on RTA implementation
4. RIKERS film screening in preparation for RTA implementation

SPRING

5. Take the Kids to RUBBERBAND Dance Group
6. *GPS4Kids Baseline Report* released
7. GPS4Kids collective members take the stage
8. WCA board at annual spring benefit



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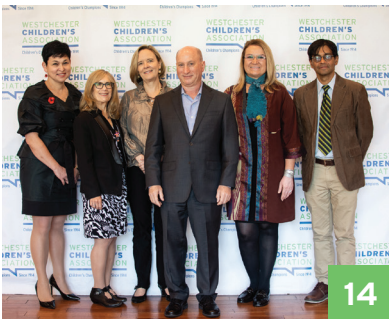
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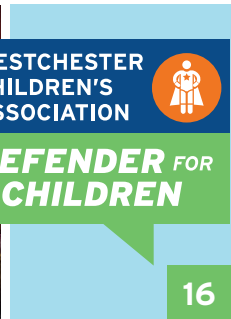
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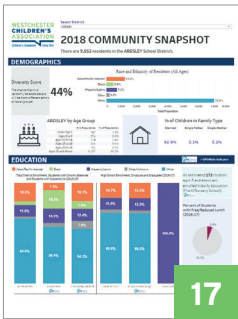
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SOCIATION 2018 AT A GLANCE

SUMMER

- 9. READI launches in New Rochelle with county & local leaders
- 10. Staff embraces new ED and bids goodbye to former ED
- 11. WCA's ACES work finds a home with RESILIENCE coalition

FALL

- 12. Speaking out for #FREENewYork pre-trial reforms
- 13. *Vision 0 to 3 Advocacy Breakfast* and all-day conference
- 14. Speaking up for early childhood investments

- 15. Standing tall for youth funding at county budget hearing
- 16. WCA introduces our monthly giving campaign *Defenders for Children*
- 17. *Community Snapshots* are now interactive for 40 districts

THANK YOU TO OUR GENEROUS DONORS

We are deeply grateful to all our donors who make our work possible.

Special thanks to those who joined our new monthly giving program



Defenders for Children.

Daniel Adler
Steve and Ellen Adnopoz
George and Leslie Akst
Stephen A. and
Catherine Alexander
Martin Ketels and Joanne Amorosi
Andrus Children's Center
Robert and Julie Anello
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Canon Solutions America
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Stevan Swann and Wendy Carrus
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Luisa Fairborne and
Henry Chapman
Child Care Council of Westchester
Citizens' Committee for Children
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Christine Clayton
John and Katherine Coppinger
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Cornell University
Miriam Curnin
Constance Curran
Deerfield Resources, LLC
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Sheryl Dicker

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Harold and Arti Freeman
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Vincent and Sally Gianatasio

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Allen and Jody Greenbaum
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Mitchell Greenberg
Hal and Sheila Greenwald
Greenwich Hospital
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Harding Foundation
Howard and Tenley-Ann Hawkins
Herman Goldman Foundation
Karen Herrero
Elliott and Susan Hershman
Dean Stiffle and Jackie Hilly
Robert and Barbara Holland
Joanne Carroll-Homlish and
Martin Homlish
HRH Care Community Health
Phyllis Hyacinthe
Vincent Imbrosci

We made every effort to ensure this list accurately reflects all 2018 donors of \$250 or more. If your name has been omitted or misprinted, please accept our sincere apologies and notify Rebekah Raz at rraz@wca4kids.org or 914.946.7676 ext. 303. A complete list of donors can be found at www.wca4kids.org/publications/annual-reports/

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White Plains Hospital
White Plains Youth Bureau
Arlene Wilcox
YourCause, LLC
Miguel Sanchez and
Tracey Zimmerman
Arthur and Connie Zuckerman

OUR VISION

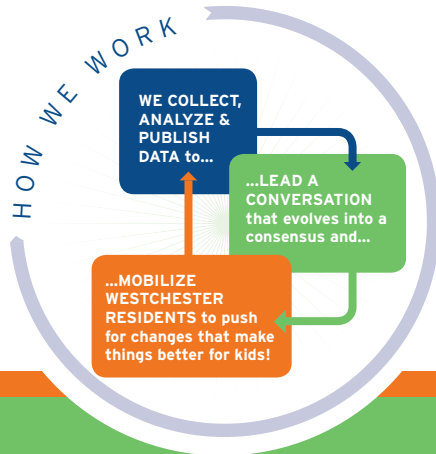
Every child healthy, safe, and prepared for life's challenges

OUR MISSION

To identify children's needs, make those needs known, and see that they are met

OUR WORK

We turn data into knowledge, build a shared agenda, and mobilize for change



**WE HOPE
YOU'LL
JOIN US**

GIVE	Become a monthly supporter, make a single gift or leave a legacy gift. Learn more at http://bit.ly/WCADonate .
TAKE ACTION	Positive change happens when many people raise their voices on behalf of children and youth. For easy ways to become an advocate for children and youth, visit http://bit.ly/WCAaction .
STAY IN TOUCH	Keep up to date on issues affecting Westchester's children and youth, plus be alerted to actions you can take to help. Subscribe at http://bit.ly/WCAfriend .
SPREAD THE WORD	When you share social media posts, forward a petition to friends, or invite someone to a WCA event, you're helping us make sure that our children's needs are met. Tag us @wca4kids.
CORPORATE SUPPORT	Would you like your business to support our county's children and families? Consider joining Westchester Companies for Kids. Find out more at http://bit.ly/WestCo4Kids .