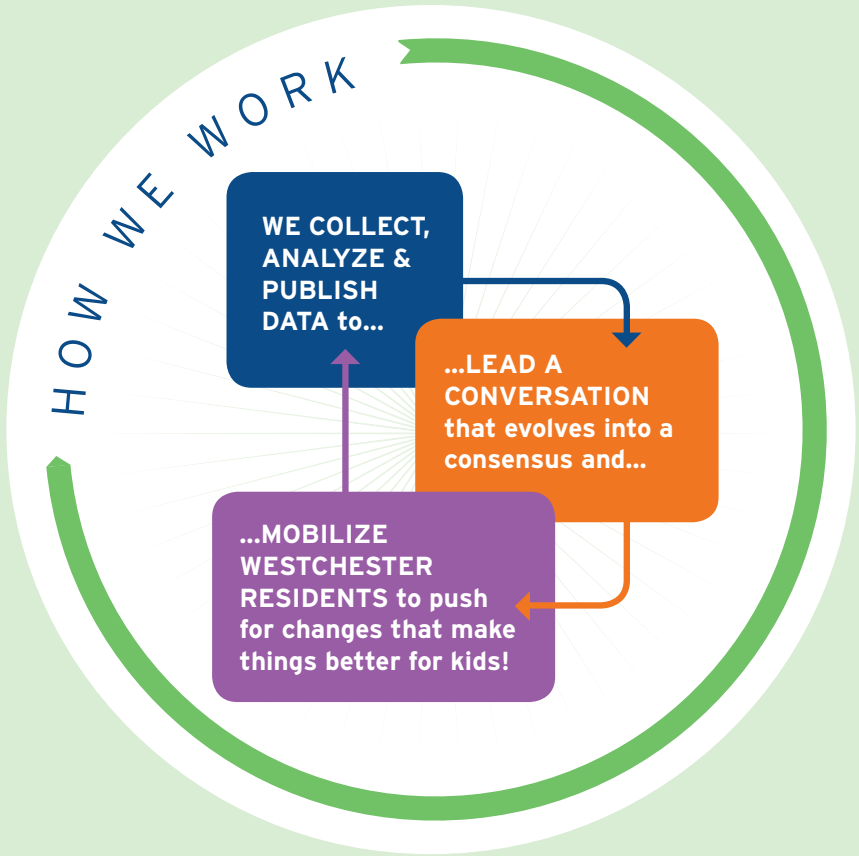


**WESTCHESTER  
CHILDREN'S  
ASSOCIATION**  
Children's Champions Since 1914

**2017** ANNUAL REPORT



# WESTCHESTER CHILDREN'S ASSOCIATION

## OUR VISION

Every child healthy, safe, and prepared for life's challenges

## OUR MISSION

To identify children's needs, make those needs known, and see that they are met

## OUR WORK

We turn data into knowledge, build a shared agenda, and mobilize for change

## A MESSAGE FROM THE PRESIDENT

Dear Friends,

I am pleased and proud to present Westchester Children's Association's 2017 Annual Report. Each one of our 104 years has presented challenges and opportunities to improve the lives of Westchester's children, and 2017 was no exception. We worked hard to understand the needs of young people in our county, to educate the public and policy makers about those needs, and to mobilize efforts to meet those needs. WCA is a key resource for all of us who care about children.

2017 was also a year marked by a major victory: a new law changing New York's age of adult criminal responsibility from 16 to 18. WCA served as the Westchester lead for the statewide Raise the Age Campaign, which achieved this milestone victory. Our next goal is to ensure that Westchester implements the new law for the benefit of young people and the entire community. As always, we will stick with this issue as long as necessary to ensure positive changes for kids.

You, our friends and supporters, are a vital part of our success, both as donors and advocates. WCA does not accept government funding, relying on donations from foundations, corporations, and hundreds of individuals. Similarly, we rely on you to advocate with us—whether in-person or electronically, whether in White Plains or Albany or Washington—and to push for the changes kids need.

When our children do well, our entire community benefits. Thank you for your partnership to ensure that all young people, from newborns to young adults, have what they need to grow up healthy, safe, and prepared for life's challenges.

Sincerely,



Douglas Gould, WCA Board President



*“You, our friends  
and supporters,  
are a vital part  
of our success...  
When our  
children do  
well, our entire  
community  
benefits.”*

# 2017 AT A GLANCE...

## WINTER

**January:**  
Teen Advocacy  
Leadership  
Workshops

**February:** GPS4Kids Community Gathering



**RAISE  
theAGE  
| NY**

**February:**  
WCA Delivers  
over 1000 letters  
to Albany for  
Raise the Age



**February:**  
Take the  
Kids to  
Westchester  
Knicks



## A winning year of educating

**June:**  
Released Home Visiting  
Report: *On the Home Front*



**July:**  
READ!, an  
employment  
readiness  
project,  
launched in  
Peekskill

### On the Home Front:

*A report on home visiting in Westchester County  
in support of the critical 0 to 5 years*



WESTCHESTER  
CHILDREN'S  
ASSOCIATION

**July:**  
3rd Annual  
Summer  
Celebration  
with community  
partners



## SUMMER

*“WCA is a necessity for Westchester County.  
They are fierce advocates for our children.”*

– JARED RICE, CITY OF NEW ROCHELLE COUNCILMAN

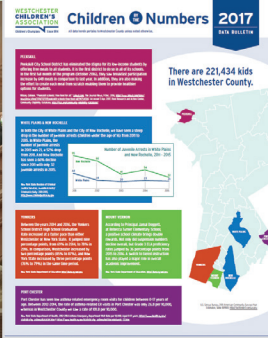
**SPRING**

**March:** Raise the Age Lobby Day in Albany

**April:** Data Bulletin released



**April:** Raise the Age signed into law



**April:** Advocacy Breakfast about Implicit Bias

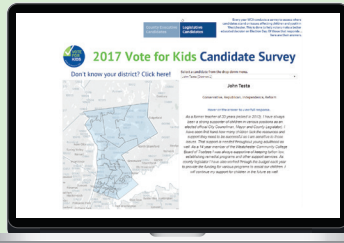


**May:** Spring Benefit Dinner

**and mobilizing our community.**



**September:** Voter Registration Training with Nonprofit Westchester & Child Care Council



**October:** Candidate Survey released



**November:** Staff Wellness Day



**December:** Successful Advocacy to #FixtheFunding for Invest in Kids, and Community Advocacy Training with Family Ties

**FALL/WINTER**

# HOW WCA WORKS

## We Educate!

We analyze data, publish information and hold events to educate the public and policy makers about children's needs.

Publications  
downloaded nearly  
**4,000**  
times

**398**  
attendees at our  
educational events

## We Connect!

We convene and lead conversations to build a shared agenda addressing those needs.

Our tweets made over  
**430,000**  
impressions



We had close to  
**10,000**  
visitors to our website

  
**2,000**  
Facebook followers

## We Act!

We advocate and mobilize parents, youth, and concerned citizens to support effective solutions that improve kids' lives.

**Over 1,400 took action**  
through in-person and online advocacy

# THANK YOU TO OUR GENEROUS DONORS

With the support of our generous donors, WCA has grown dramatically in recent years, and we are doing more for young people than ever before. When WCA succeeds, thousands of lives are improved, and we are deeply grateful to all of our donors, listed below, who make our work possible.

## List As Name

Anonymous (4)

Abigail Kirsch at Tappan Hill, Inc.

Accreditation Guru Inc.

Patricia Addeo

Joseph and Deborah Ades

Robert and Jean Adnopoz

Steve and Ellen Adnopoz

George and Leslie Akst

David and Fran Alexander

Stephen and Catherine Alexander

All Points Security, LLC

All Tech Electronics, Inc.

Elizabeth Almonte

Martin Ketels and Joanne Amorosi

Robert and Julie Anello

Anne Anastasi Charitable Foundation

Edward and Susan Apuzzo

Jim and Martha Arden

G. Avvocato

AWISCO

Erica Ayala

Allen and Nan Banks

Barhite & Holzinger, Inc.

Guy Petrillo and Leanore Barth

Jeff and Lee Baynon

Norman Parton and Ellie Becker

Karen Tatiana Beltran

Howard and Grace Benedikt

Benerofe Properties Group

Robert and Elinor Berlin

Carolyn Black

Elizabeth Block

Bloomingtondale's

Karen and David Blumenthal

Robert and Susan Blumenthal

Peter Bodnar

Jim Bostic

Hal Blumenfeld and Michelle Brody

Isaac Brown

Sonja Brown

Joshua and Heather Brumberg

Frank and Dorothea Bruni

Elizabeth Bucher

Ted and Helen Buerger

Reg and Lisa Burton

Christopher Missett and Limarie Cabrera

Deborah Campbell

Gene and Doris Capello

Ashley Caputo

Linda Carlson

Brendan and Macy Carobene

Wendy Carrus

William Cavanagh

Celtic Building Supplies, Inc.

Jason Chapin

Holly Chen

Chestnut Holdings of New York, Inc.

Child Care Council of Westchester

Catherine Draper and Michael Clain

Steven and Andrea Cohen

Colgate Bright Smiles, Bright Futures

Collins Brothers

Martha Conforti

Heriberto Contreras

John and Katherine Coppingner

Cornell University

Betty Cotton

Susan Coupey

Maurice and Earlene Cox

Cuddy & Feder LLP

Miriam Curnin

Constance Curran

Lila d'Adolf

Mary D'Amico  
David S. Blumenthal, M.D. and  
Lawrence A. Inra, M.D., LLP  
Deerfield Resources, LLC  
Ernest and Jeanette Dicker  
Sheryl Dicker  
Barbara Doctor  
Dori F. Kaplan Mental Health Counselor PC  
Andre G. Early  
Mark and Lisa Edmiston  
Eifert French & Ketchum  
Eileen Fisher, Inc.  
Margot Elkin  
Linda Ellis  
Emmet, Marvin & Martin, LLP  
Ethical Culture Society of Westchester  
Monte and Jacqueline Ezratty  
Eileen Fisher  
Mary Beth Fisher  
Michael Boatman and Myrna Forney  
Fowey Light Fund, Inc.  
Evelyn Frankford  
Angela Freeman  
Ellen Freeman  
Harold and Arti Freeman  
Kenneth and Laurie Freeman  
Nancy Frieden  
Michael Friedman  
Friends of MaryJane Shimsky  
Friends of Shelley Mayer  
Austin and Cheryl Ganz  
Charles and Marilyn Gee  
Cindy George  
Michael and Judy Gewitz  
Robert Geyer  
Vincent and Sally Gianatasio  
Irwin and Geraldine Goldberg  
Joel Brill and Amy Goldman  
Anthony and Leslie Goldsmith  
Donald Goldsmith  
Bruce Gordon  
Douglas and Stephanie Gould  
Allen and Jody Greenbaum  
Daniel Bayer and Cora Greenberg  
Hal and Sheila Greenwald  
Greenwich Hospital  
Andrew Gross  
Ben and Diane Gross  
Carey E. Gross

Bud and Jennifer Gruenberg  
Andrew and Margot Gutterman  
David and Romaine Gutterman  
Gerald and Janet Gutterman  
Larry and Phyllis Gutterman  
Kathy Halas  
Ellen Baxter and Anthony Hannigan  
Harding Foundation  
Conrad and Lottie Harris  
Michael Sean Harvey  
Howard and Tenley-Ann Hawkins  
Henry and Louise Hayes  
Her Honor Mentoring  
Herman Goldman Foundation  
Elliott and Susan Hershman  
Brian and Eileen Herte  
Michael and Marian Hoffman  
Robert and Barbara Holland  
Joanne Carroll-Homlish and  
Martin Homlish  
HRH Care Community Health  
Lutonya Russell-Humes and  
Whitley Humes  
Cheryl Hunter-Grant  
David and Jacqueline Irwin  
Jim and Gail Isenberg  
Jay and Lois Izes  
Paul and Barbara Jenkel  
Peter T. Hess and Debra M. Kenyon  
Alice Tenney  
David and Peggy Tanner  
Harry and Marjorie Phillips  
John P. and Constance A. Curran  
Foundation  
Joseph & Sophia Abeles Foundation  
David Kriegel and Lisa Kahn  
Cecilia Absher and David Katz  
David and Judy Katz  
Gary and Leslye Katz  
Karen Kelley  
Leona Kern  
Alisa Kesten  
Alison Kibrick  
Kevin Ryan and Valerie Kibrick Ryan  
David Kaufman and Dorothy G. King  
Phil and Margaret Klein  
Jeremy Kohomban  
Zubeen Shroff and Anahaita Kotval  
Frederick and Fredda Kramer  
Herbert and Deborah Krasnow



Jesse and Maris Krasnow  
Robert and Helen Krasnow  
Kim Taylor and Thomas Kyle  
Annette Rotter and Joel Laitman  
Terence and Allison Lake  
Robert and Robin Laufer  
Legion Paper Corp.  
Jay and Andrea Lerner  
Lerner & Sipkin, CPAs, LLP  
Marty and Terise Levine  
Jerry and Romina Levy  
Jane Livingston  
Livingston Family Foundation  
Katherine Lobach  
William Marcotte and Mary Loeffler  
Michael and Kate Lombardi  
Kristen Lonergan  
Jill Garland and John Loose  
Gwen Lymon  
Douglas and Diane Maass  
Maier Markey & Justic, LLP  
Patrick and Jennifer Maloney  
Elizabeth Mark  
Joan Mark  
MassMutual Westchester  
Hiram and Wanda Matthews  
Maxx Properties  
McClellan Sotheby's International Realty  
Maria McGinty  
Paul and Patty McGoldrick  
Kevin and Kathleen McGrath  
Robert Tracy and Marie McIntyre Tracy  
Berkley McKeever  
Tracy and Raina Mehlman  
Amy Brelia and Bruce Meighan  
Aiden and Alida Mesrop  
Stephen and Regina Mignogna  
Susan Miller  
Mark and Judith Minter  
Dorothy Moore  
Frank Morris  
Louise DeVel Muller  
MVP Health Plan, Inc.  
Bob Myerson  
J.P. and Maureen Natkin  
Saundra Neubardt  
David and Bev Neufeld  
New Kalman Sunshine Fund, Inc.  
New York Hospitality Group

Barney and Carrie Newman  
Herbert Newman  
Susan Newman  
Peggy Nicholson  
Richard and Alexis Nightingale  
Charles and Annie Norris  
North American Family Institute  
Daniel and Amanda Northrop  
Steven and Lucille Oppenheim  
Orange Bank and Trust  
Barbara Orell  
Larry and Margery Orell  
Christopher and Joyce Orlando  
James and Julie O'Shea  
Pajama Program  
Patriot Bank  
Ira Shuman and Amy Paulin  
PCSB Community Foundation  
Pediatric Ophthalmology of New York, PC  
Craig Peretz  
Elizabeth Pforzheimer  
Diego and Jodi Pichardo  
Pilzer Family Foundation  
Aldo and Rosemarie Pinotti  
Jean and Jacqueline Plumez  
Theresa Horvath and Harry Pomeranz  
Andrew and Andrea Potash  
Power2Change Foundation  
David and Jeanne Radvany  
Sal Rajput  
Jim and Nancy Reddington  
Regeneron Pharmaceuticals, Inc.  
Michael and Lynn Reichgott  
Lawrence and Sally Reiner  
Reuben Family Fund  
Jessica Rieder  
Steven and Judith Rieger  
Robert L. Cristofaro, M.D.  
John M. Nelson, M.D., PC  
Rosalthea M. Judd Charitable Trust  
Eric and Fran Rosenfeld  
Merrill and Laura Rotter  
RPW Group  
Donna Vitale Ruskin and Tom Ruskin  
Peter Hoppenfeld and Caren Sacks  
Stefano and Debra Safaei  
Stephen Rogowsky & Valerie Salwen  
Rebecca and Arthur Samberg  
Harriet Savage

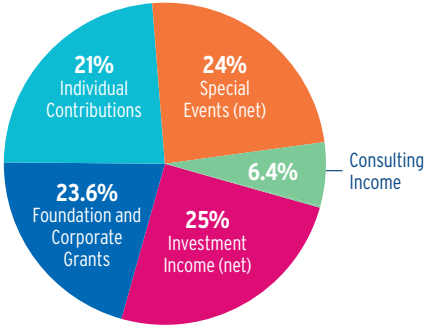
Saw Mill Club  
Merryl Schechtman  
Kenneth and Marcia Schiffer  
S. Kenneth and Catherine Schonberg  
Dorothy Maass Gift Account  
David Schwartz  
Barbara Schwarz  
Seattle Foundation  
Security Fence Systems Inc.  
Thelma Serenbetz  
Mary Lou Sgro  
Peter and Ruby Sherwood  
Shmerler Foundation  
Gail Sider  
Ann Rose Simon  
Norma Simon  
Eglon and Renee Simons  
Catherine Small  
Susie Smidinger Brown  
Brian and Keira Smith  
Merril and Hope Sobie  
Spencer-Adams, Inc.  
St. Faith's House Foundation  
Allison Stabile  
John and Betsy Steward  
Evelyn Stock  
Pamela Stockton  
Lynn Straus  
Strypemonde Foundation  
Student Advocacy, Inc.  
Carl and Nina Sturmer  
Daniel and Lisa Sullivan  
Diane Tabakman  
Stewart and Emily Tabin  
David and Marilyn Tawfik  
Oren Teicher  
The Bachrach Group, Ltd.  
The Elias Foundation  
The Frog Rock Foundation  
The Gant Family Foundation  
The Goldie-Anna Charitable Trust  
The Landmark Appraisal Group

Madison Square Garden Company  
Edith Carpenter Macy Memorial Fund  
Westchester Community Foundation  
Nancie Ellis  
The Philip and Lynn Straus  
Foundation, Inc.  
The Sexauer Foundation  
Larry and Brenda Thompson  
Samme and Janet Thompson  
John and Liz Tolomer  
John and Jennifer Tomlin  
Anne Torell  
Tovami Yoga Studio  
The Tow Foundation, Inc.  
Transit Construction Corp  
Richard Younge and Ann Umemoto  
Teruko Umemoto  
Drusilla Van Hengel  
Lou and Alexis Ventre  
Verde Electric Corporation  
Verizon Foundation  
Steven and Diane Wade  
Walison Corporation  
Kenneth Walter  
Jonathan and Nancy Warner  
Washington Park Plaza Assoc. LLC  
Jay and Debra Weinberger  
Seymour and Kate Weingarten  
Andrew Harrison and  
Adrienne Weiss-Harrison  
Greg Werlinich  
Westchester Community Opportunity  
Program Inc  
Westchester Eye Associates  
Eric Wiggins  
Anita Wilenkin  
Frank and Ann Williams  
Helen Williams  
Richard and Sharon Witlen  
Saul Yanofsky  
Roger and Martha Yergeau  
Miguel Sanchez and Tracey Zimmerman  
Neil and Beth Zolkind

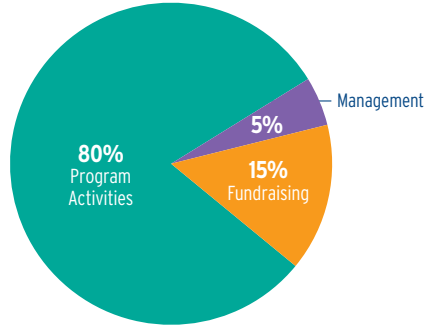
---

We have made every effort to ensure that this list accurately includes all 2017 donors of \$100 or more. If your name has been omitted or misprinted, please accept our sincere apologies and notify Rebekah Raz at [rraz@wca4kids.org](mailto:rraz@wca4kids.org) or 914.946.7676 ext. 303.

# FINANCIAL PROFILE FOR 2017



**Total Revenue \$815,637**



**Total Expenses \$858,188**

**In 2017, the short fall of revenues to expenses (\$42,550.91) was funded from unrestricted endowment funds. WCA has unaudited net assets (assets minus liabilities) of \$2,895,587.76 and unrestricted assets of \$248,003.49**

Note: This financial report is based on unaudited financial statements. The final audited financial statement is made available on the WCA website [www.wca4kids.org](http://www.wca4kids.org) and may be requested from WCA or from the New York State Attorney General, Office of Charities Registration, 120 Broadway, New York, NY 10271.

## BOARD OF DIRECTORS & ADVISORY COUNCIL

### BOARD OF DIRECTORS

Catherine Draper, *Chair*  
 Douglas Gould, *President*  
 Jody Greenbaum,  
*First Vice President*  
 Myrna Forney,  
*Vice President*  
 Tom Kyle, *Treasurer*  
 Margie Orell, *Secretary*

### MEMBERS-AT-LARGE

Ellen Adnopoz  
 Joanne Amorosi  
 Julie Anello  
 Joanne Carroll-Homlish  
 Sheryl Dicker  
 Janet Gutterman  
 Tenley-Ann Hawkins  
 Barbara Holland  
 Lisa Kahn  
 Maris Krasnow  
 Andrea Lerner

Romina Levy  
 Liz Mark  
 Dorne Massiah  
 Sal Rajput  
 Lutonya Russell-Humes  
 John Tomlin  
 Ann Umemoto  
 Kate Weingarten  
 Adrienne Weiss-Harrison  
 Tracey Zimmerman

### HONORARY BOARD

Hon. Doris Friedman  
 Louise De Vel Muller  
 Hon. Ogden R. Reid, Esq.

### STAFF

Cora Greenberg, *Executive Director*  
 Allison Lake, *Deputy Director*  
 Limarie Cabrera, *Director, Data Analysis*  
 Rebekah Raz, *Director, Development*  
 Denise Killeen, *Data & Communications Associate*  
 Erica L. Ayala, *GPS4Kids Project Manager*  
 Jordana Lorenzo, *Program & Policy Associate*  
 Ilana Fleischner, *Development & Administrative Assistant*

# JOIN US

## GIVE

Become a monthly supporter, make a single gift or leave a legacy gift. Learn more at <http://bit.ly/WCADonate>.

## TAKE ACTION

Positive change happens when many people raise their voices on behalf of children and youth. For easy ways to become an advocate for children and youth, visit <http://bit.ly/WCAAction>.

## STAY IN TOUCH

Keep up to date on issues affecting Westchester's children and youth, plus be alerted to actions you can take to help. Subscribe at <http://bit.ly/WCAfriend>.

## SPREAD THE WORD

When you share social media posts, forward a petition to friends, or invite someone to a WCA event, you're helping us make sure that our children's needs are met. Tag us @wca4kids.

## CORPORATE SUPPORT

Would you like your business to support our county's children and families? Consider joining Westchester Companies for Kids. Find out more at <http://bit.ly/WestCo4Kids>.

## WESTCHESTER CHILDREN'S ASSOCIATION

Children's Champions Since 1914

470 Mamaroneck Avenue, Suite 304  
White Plains, NY 10605

914.946.7676  
[www.wca4kids.org](http://www.wca4kids.org)

Follow us @wca4kids   